

Outdoor



an initiative by HGH India

Outdoor products market in India is at a nascent stage, where both consumers and retailers are seeking more knowledge and solutions to their growing needs...

In today's stressed times, the importance of outdoor life cannot be over emphasized. Spending time on active outdoor lifestyle is beneficial to both adults and children. Most people around the world spend more than 75% of their day indoors and in front of computers or gadgets. Being outdoors, either at home or away from it, brings in not only some fresh air, but also mental, physical and emotional well-being.

Prosperity, education and exposure are driving Indian consumers towards more outdoor activities in their day-to day life for leisure, better health, fitness and proximity to nature. With growing preference for outdoor lifestyle, people are spending more money and time in areas like home garden, balcony, roof tops, swimming pools, beaches, picnics, parks, trekking, adventure outings and holidays.

All such activities are opening up a completely new market in India. HGH India 2022 for the first time will introduce a whole new outdoor area with products like garden & outdoor decor, garden lights, pergolas, awnings, artificial grass & plants, outdoor furnishings, outdoor furniture, beach umbrellas, poolside furnishing, sundeck furniture, swings, hammocks, sports bottles, backpacks, rucksacks, sleeping bags, mats, ice boxes, barbeque, grills & tandoor, picnic accessories, tents, camping & trekking gear, adventure gears etc.

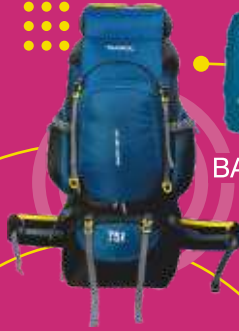
For Indian and international brands and manufacturers associated with outdoor furniture and outdoor lifestyle products, HGH India 2022 is a unique opportunity to introduce their range to home retailers and distributors across India. Home stores and outdoor products are natural allies in the market growth.

FOCUS 2022

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ARTIFICIAL GRASS



BACKPACKS



GARDEN ACCESSORIES



GARDEN FOUNTAINS



LOUNGERS



BARBEQUES



HAMMOCKS



ICE BOX
WATER BOTTLES



TENTS



PLANTERS

GARDEN FURNITURE