

Where business feels at home!

The Tradeshow
designed exclusively
to connect you with
the Indian Market



13th Edition
HGH INDIA[®] 2023
HOME DECOR ■■■ GIFTS ■■■ HOUSEWARE
A U T U M N / W I N T E R

www.hghindia.com

JULY 04-07, 2023
Bombay Exhibition Centre, Mumbai

KEY HIGHLIGHTS

13th Edition

VENUE
Bombay
Exhibition Centre,
Mumbai

DATES
JULY 04-07,
2023

AREA
50,000
Sq. Meters



INDIA: GROWING MARKET FOR HOME PRODUCTS

Focusing clearly on the rapidly growing Indian domestic market, HGH India is today a well-established trade show because of its high-quality serious trade visitors, excellent business results and highly professional reputation. A bi-annual trade show for home textiles, home decor, home furniture, houseware and gifts, it is a platform for international and Indian brands, manufacturers, importers and exporters to connect with retailers, importers, trade buyers and interior designers across India.

The thirteenth edition of HGH India will enable Indian and International exhibitors to connect with over 37,000 leading home retailers, importers, institutional buyers, wholesalers from about 550 cities and towns across India. July being the prime sourcing season for the home products trade, HGH India provides global platform for initiating a direct communication between businesses on distribution, retail, sourcing, product development, market research and new business relationships with an integrated approach to market information, trends and sourcing.

Upcoming Autumn/Winter edition will bring together industry leaders and emerging players on a common platform to create opportunities to collaborate, share ideas and grow to the next level together. By exhibiting in HGH India, you can grow and expand your target market and build new relationships with well-established, experienced and high potential business partners. You get the first-hand perspective from retailers and distributors on your new collections, new products and business plans.

If home is your business, be where business feels at home!

PRODUCT PORTFOLIO

HGH India brings together a varied range of products. These can be classified into following broad categories.

Home Textiles

Furnishing and decorative fabrics, sheers, curtains and blinds, decorative made-ups, bed linen and decorative beddings, mattresses and pillows, comforters and blankets, towels and bath linen, table and kitchen linen, carpets and floor coverings, cushions and fillers, wall hangings etc.

Houseware

Kitchenware, kitchen appliances, cookware, tableware, kitchen accessories, bar accessories, bathroom accessories,

glassware, food carriers, dining sets, cleaning and maintenance products, storage, home appliances, security, disposable articles, outdoor and general houseware products.

Home Decor

Home furniture, wallpapers, wall decorations, blinds, floor coverings, rugs and carpets, bathroom accessories, decorative accessories, artifacts, handicrafts, figurines, table decorations, decorative hardware, clocks, decorative lights and fans, dry flowers and fragrances, artificial

flowers and aroma oils, candles & candles stands and other decorative products.

Home Furniture

Entire range of home furniture including bedrooms, living rooms, modular kitchens, study, home lounges, kids' rooms, bathrooms, sun decks, gardens, outdoor and accent furniture.

Gifts

Photo frames, glassware and crystal, barware and cutlery, clocks and watches, personal gadgets, houseware, home textiles, fashion accessories, decorative accessories, jewellery boxes, gifting accessories, celebration and festive products, handicrafts, bags, boxes, gift packaging etc.

Kids' Home

Baby blankets, baby bed and bath products, kids' mattresses and pillows, kids' home utilities, prams and walkers, kids' furniture, cutlery and tableware, water bottles, kids' storage, soft toys, technical and action toys, school articles and stationery, sports, leisure and outdoor equipment, maternity products, baby gift sets, parties and celebration products, festive products, disposable articles, decorative products for kids etc.

Services

Store and interior design services, visual merchandising and window display services, display aids and retail furniture, lighting and hardware solutions, retail management software, cash counting and registers, design software, digital printing equipment, IT hardware, software and consumables, loyalty programmes, online platforms, social media solutions, advertising and communications, POP solutions, fabric hangers and catalogues, packaging and promotional aids, logistics services, trade publications, books, trend information and associations.

EXHIBITOR PROFILE

- Leading Indian and International players from Home Textiles, Home Décor, Home Furniture, Houseware and Gift industries.
- Experienced and Entrepreneurial Exhibitors from over 30 countries including China, Japan, Germany, Korea, USA, France, Denmark, Spain, UK, Switzerland and Australia.
- Brands from around the world looking to launch or promote their products, enter the Indian market, strengthen their distribution networks or generate high value leads.

VISITOR PROFILE

- Most visitors are senior decision makers like Business Owners, Directors, CEOs & Sourcing Heads, Merchandising Managers etc.
- All categories of large format stores like Department stores, Hypermarkets, Discount stores, Traditional retailers, Online retailers etc. who sell home products.
- Variety of industry specialty retailers: Furnishing stores, Home Textiles stores, Mattresses stores, Furniture stores, Home decor retailers, Interior Design stores, Home boutiques, House ware retailers, Kitchen & Home Appliances stores, Babies & Kids' stores, Gift stores etc.
- Channel partners like Retailers, Wholesalers, Distributors, Franchisees, Importers, Brands etc.
- Architects & Interior designers.
- Gifts Suppliers & Corporate gift buyers; Institutional Buyers, Hospitality Industry Associates etc.
- Apparel Brands & Labels, Buying Houses/Agents, Design Studios & Institutes, Export Houses, Designers & Merchandisers, Fabric Sourcing Teams, Overseas Industry Associations & Trade Delegations, Professionals & Consultants, Diplomats & Officials, Textile Printing Houses, Trade Body Representatives, Trade Media & other related stakeholders.

ENGAGING EVENTS

Besides several facilitating and informative activities like VIP buyers' meet, networking events, trends pavilion, presentations and media meet, several exhibitors also host their private events at HGH India like product launches, brand ambassador visits, dealers' meets and press conferences.

BUSINESS SUPPORT & FACILITIES

With wide experience and expertise on the Indian and International markets, HGH India team continues to make your participation process rewarding and delightful.



From providing trend information and market reports to organising retail tours and one-to-one business meetings, HGH India extends support to all participating exhibitors' business processes. The team also plans and creates procedures for physical conveniences like hotel and travel services, free shuttle bus, logistics support, free umbrella service, a variety of unique lounges, restaurants and cafeteria, business centre, media centre and catering service for visitors and exhibitors to enable them to focus on their core business.

FOCUS 2023

In addition to its regular exhibitor categories, the thirteenth edition of HGH India will also offer exciting business growth opportunities by focusing on the following six segments:

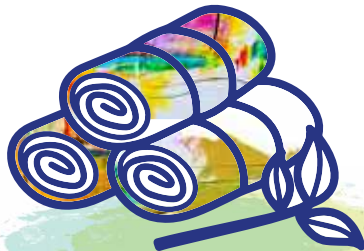
- WORLD OF SLEEP
- WALLS & WINDOWS
- HOME FURNITURE
- SMART KITCHEN
- KIDS' HOME
- FLOOR COVERINGS

These categories will cover the disruptive innovations and global trends, allowing visitors to explore the new business avenues they offer.

COMMERCIALS

Exhibitors can book space under any of the following categories:

Option 1	
Raw Space	Construct your booth
Booth Size	Minimum 18 sq. meters. Bigger booths as per floor plan
Booth Charges	US\$ 300 or € 275 per sq. meter+ 18% GST* (Excluding electricity cost)
Option 2	
Shell Scheme	Built-up booth
Booth Size	Minimum 9 sq. meters. Additional space in multiples of 3 sq. meters Standard Package: For every 9 sq. meter booth 1 Fascia, white wall under shell scheme panels, 6 spotlights, carpet, 1 discussion table or front desk, 3 chairs, 1 dustbin, 2 display shelves, free electricity 1 kilowatts (additional electricity will be chargeable)
Booth Charges	US\$ 325 or € 300 per sq. meter+ 18% GST*
Option 3	
Designers' Area	Specially designed area for leading designer labels
Booth Size	Minimum 16 sq. meters. Bigger booths as per floor plan
Booth Charges	US\$ 395 or € 365 per sq. meter+ 18% GST*
Extra Charges for Option 1, 2 and 3 Cost for Premium Locations	
Two sides open booths	Minimum area 36 sq. meters+ 15% premium on the base rate
Three sides open booths	Minimum area 54 sq. meters+ 20% premium on the base rate
Island Position	30% of booth charges. Minimum booth size for all four side open booths must be 150 sq. meters
Electricity Charges	All exhibitors taking Option 1 & 3 have to pay Electricity charges extra as per Tariff given in the Exhibitor's Manual
*GST	Current rate of GST is 18%. This will be charged as applicable at the time of billing.
Services and Facilities	We, along with our official service providers, offer several other facilities, services, extra fittings and furniture if required by exhibitors. The details are listed in the Exhibitor's Manual, which is shared after confirmation of booth space.



Organised by:

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